



**STRATEGIC PLAN
2018-2028**

**SETTING
THE PACE**

for service and
understanding,
locally and
globally

Cultivate leaders to
positively impact
communities

- **RECRUIT** talented, motivated, diverse students
- **CONVEY** current, relevant knowledge
- **BUILD** experience through professional practice
- **PREPARE** students for meaningful careers

Foster partnerships
to meet mutual
goals

- **ENHANCE** relationships with organizations, campus, alumni, and supporters
- **MAKE** new connections
- **PROVIDE** effective services and prepared students

Promote scholarship
of community
and economic
development

- **RAISE** visibility of student and faculty research
- **FACILITATE** applied research projects

Secure
commensurate
resources

- **STRENGTHEN** marketing
- **CONTINUOUSLY ASSESS** performance, staffing, and structure
- **INVEST** in professional development
- **PURSUE** funding for organizational sustainability and adaptability

OUR MISSION

The Stevenson Center at Illinois State University promotes community and economic development in the U.S. and abroad. The center cultivates leaders in public service through a unique combination of interdisciplinary course work, research, professional practice, and community collaboration.

OUR VALUES

- Service
- Education
- Drive
- Community
- Diversity
- Collaboration
- Integrity

The Stevenson Center helps Illinois State meet the goals of its strategic plan:
Educate • Connect • Elevate.

www.StevensonCenter.org

This document is available in alternative formats upon request by contacting Stevenson Center for Community and Economic Development at (309) 438-7090.